

WHY NINPAKU WORKS FOR INTERNATIONAL VISITORS

A Ready-to-Sell Ninja Experience Near Kusatsu Onsen

NINPAKU is one of the Kanto region's most distinctive cultural attractions, combining authentic ninja history with hands-on experiences that appeal to today's international travelers. Located just two hours from Tokyo and close to Kusatsu Onsen, NINPAKU offers a unique opportunity to experience Japan's ninja culture through both education and entertainment.

What International Visitors Are Looking For

- ✓ Authentic Japanese Culture
- ✓ Hands-on Experiences
- ✓ Family-Friendly Activities
- ✓ Photo Opportunities
- ✓ Anime & Ninja Content
- ✓ All-Weather Attractions

NINPAKU delivers all of these in a single destination.

Key Selling Points

Authentic Ninja Collection

More than 300 authentic ninja artifacts are displayed, making NINPAKU one of Japan's largest permanent ninja collections.

Interactive Experiences

- Ninja Costume Experience
- Shuriken Throwing
- Spy Laser Trap Challenge
- VR Sword Battle "VS Yukimura Sanada"

Exclusive Shopping

Limited-edition NARUTO: Shippuden collaboration merchandise available only at NINPAKU.

Indoor Attraction

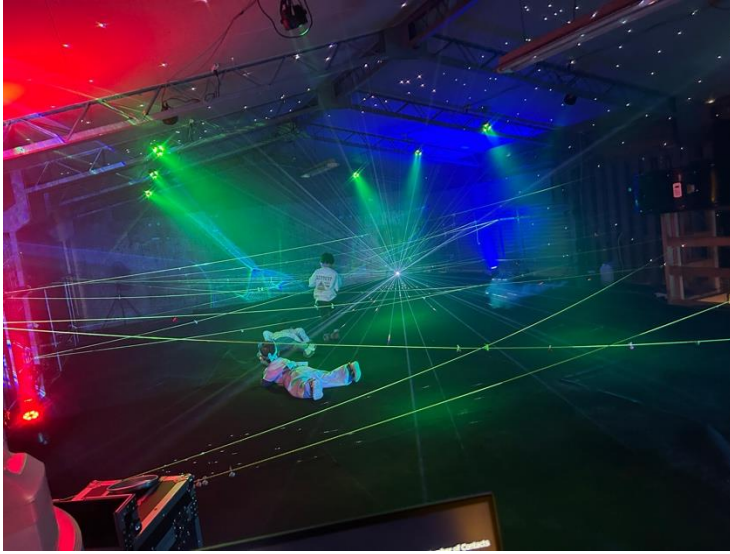
A fully indoor facility suitable for all seasons and weather conditions.



At a Glance

- Near Kusatsu Onsen
- 2 Hours from Tokyo
- Indoor Attraction
- FIT & Groups Welcome
- Family Friendly

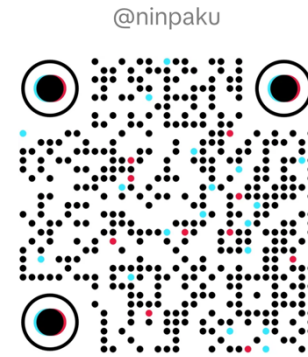
HOW TO SELL NINPAKU



Website



Instagram



TikTok

Email iwabitsu@shinobinoran.com

Ideal Customer Segments

FIT Travelers

Easy access and flexible visit duration.

Families

Activities suitable for children and adults.

Educational Tours

Japanese history, ninja culture, and experiential learning.

Anime & Pop Culture Fans

Ninja themes and exclusive merchandise.

Cultural Experience Travelers

Authentic Japanese heritage combined with entertainment.

Easy Combination with Existing Itineraries

NINPAKU fits naturally into existing North Kanto travel program

Suggested combinations:

Tokyo → Kusatsu Onsen → NINPAKU

Tokyo → NINPAKU → Iwabitsu Castle → Kusatsu Onsen

Tokyo → Kusatsu Onsen → NINPAKU → Agatsuma Gorge

Why Tour Operators Choose NINPAKU

- ✓ Near Kusatsu Onsen
- ✓ Easy Day Trip from Tokyo
- ✓ Fully Indoor & Weather Independent
- ✓ FIT and Group Friendly
- ✓ Family-Friendly Content
- ✓ Authentic Ninja Experience
- ✓ Exclusive Merchandise
- ✓ Strong Social Media Appeal
- ✓ Suitable for Educational Travel

Partnership Opportunities

NINPAKU welcomes collaboration with:

- Tour Operators
- DMCs
- OTAs
- Educational Travel Providers
- Media & Influencers
- Cultural Tourism Programs

Let's create unforgettable ninja experiences together.